



## ZONTA INTERNATIONAL – LAA COMMITTEE 2008 - 2010

### HOW SHOULD ADVOCACY PROCEED?

A. Having established that the issue is a “status of women”/ “humanitarian” one and which level is appropriate, there are other policies and guidelines which need to be adhered to:

- we must be non-partisan and non-sectarian - see ZI Bylaws, Article III, Section 1 (2008, P. 5)
- [ZI Advocacy Policy](#)
- ZI Policy on Affiliation of Zonta with Other Organisations (read esp. Point 5 re reviewing governing documents and voting on the issue). Points 6 & 7 are also important.
- ZI Policy on use of Zonta Name and Emblem by Clubs and Districts – clubs are Club Name only; Districts are District xx
- ZI Policy on use of Zonta Logos
- ZI Communication Guidelines
- ZI Guidelines on Conflict of Interest

For District/Club advocacy:

B. Conduct thorough research on the issue/topic

- consult widely
- seek input from recognised experts in advocacy/experts on the topic under review
- ensure that **all** ZI policies and guidelines (mentioned above) have been adhered to
- put the matter to a vote

#### District

- \* put the matter to a District Conference (where possible)
- \* in between District Conferences, the District Governor/Board can authorise action if all policies and processes have been followed
- \* put out a statement in District name
- \* as a courtesy – advise the International LAA Chairman.

#### Club

- \* put the matter to a vote at a club meeting
- \* put out a statement in your club’s name only (e.g. Zonta Club of Hornet’s Nest)
- \* as a courtesy, advise your Area Director & District LAA Chairman.