

Zonta District 11 Membership Bulletin #1

Planning to Grow

“If you do the same old things, you get the same old results.” Author Unknown

Have you heard this age-old axiom in other words? Well it means the same thing. To get better results from our membership efforts, we must do things differently and keep trying until we find what works. To nudge us in this direction, Zonta International is REQUIRING each club to develop a membership plan by November 1, 2004. You may use your own plan if it exists or use the format from ZI, which is attached. Forward your plan to your Vice Area Director and myself by November 1, by e-mail if possible. Only good can come of this effort!

Without a plan and conscious effort, nothing gets done in this world. So we must actively plan to recruit new members. They do not have to be our friends and acquaintances. We can solicit members from other organizations, names in the newspaper, etc. More ideas are on the Zonta website under Member Resources – Tools for Clubs – Membership, including ZI’s Membership & Classification Manual and Organization & Extension Manuals.

Success Story from Area 6

The Zonta Club of Highlands County, Florida, held a prospective member event recently with 9 potential Zontians attending. After hearing from the club’s YWPA scholarship winner and the head of a local non-profit supported by the club, two new members signed up immediately and two more women are interested. This was an immediate 25% increase in membership for this small club! Congratulations to the Zonta Club of Highlands County! For more information on how they did this, contact President Rebekah Kogelschatz at 863-314-9336.

District 11 OMC Committee

Contact Information

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