

Zonta District 11 Membership Bulletin #2

Growing Your Club

Now that your Zonta club has a Membership Plan, it is time to carry it out. Do you have a list of women to invite to a Membership Event? If not, start now. Get names from your members of course, but that is only a quick start. Here are some more sources for you:

- Your local newspaper, especially the Business Section. Many have articles about new businesses, promotions, awards, etc.
- Local professional organizations have members who may want to belong to a service organization. Contact Business and Professional Women (BPW), American Association of University Women (AAUW), your Chamber of Commerce, etc. Your members may even belong to these and can help in this effort.
- Other service organizations such as the Junior League, which has an age limit of 40. So recruit their graduates!
- Your local Commission for Women. These women are already focused on enhancing the status of women and can be a big help. Just ask for their assistance and ideas.
- Women who have left Zonta. They may be ready to rejoin; so ask them.

Please pass on to me other successful sources of new Zontians, so I can spread the news! Start the new year off by making this list. It is your first step in recruiting new Zontians!

Success Story from Area 4

Mary Fletcher, from the Zonta Club of Upper Pinellas County, Florida, is recruiting members for a new Zonta club, to be called the Top of the Bay Zonta. So far she has recruited 4 prospective members and now has 25% of the Zontians-to-be that she needs to start a new club. Congratulations, Mary! If you know of a prospective Zontian in the northern Pinellas or Hillsborough or southern Pasco Counties, contact Mary at 727-781-5949.



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