

Zonta District 11 Membership Bulletin #8

ORIENTING NEW ZONTIANS TO YOUR CLUB

New Zontians keep our Zonta clubs alive, but only if they remain a member! Besides participating in an active service program, a new member mentoring program, and fellowship activities, each new Zontian must receive an **in-depth new member orientation** as soon as possible after she joins. A **New Member Orientation Program** orients her to the club and its specific activities, so she knows what to expect and what is expected of her by the club.

The Zonta Club of Hilton Head Island has developed a unique format for its **New Member Orientation Program**: a PowerPoint program that covers all the important issues to be addressed in orienting a new Zontian. This includes Zonta International, the club, and expectations of the new Zontian. The program even has extensive presenter's notes to add all needed information. In a very generous gesture, this large and Governor's Cup winning club has donated a version to District 11 for use by all clubs. This program is now on our District 11 website in the Membership Section and can be downloaded easily, although slowly. Then a club member (friend, relative) can revise the contents so the program pertains to your club.

What if you don't have access to a projector? This is not a problem, as the **New Member Orientation Program** may be used on a laptop or PC for a small group. Since most clubs take in a few new members at a time, this works well. By using the same program each time, you will be sure to cover all the important points and successfully orient a new Zontian to your club. You will hear more about this PowerPoint program at your Area Meeting, as well as more ideas for retaining our wonderful Zontians. **Each club should make retention its number one goal!**

Success Story from Area 2

The **Zonta Club of Bluffton** has done a terrific job in recruitment this year by bringing in 14 new members. This club's **President Cindy Taulbee** (cintaul@aol.com) credits their success in attracting new Zontians to fellowship, good orientation to Zonta, and an outstanding **Membership Chair, Jenni Pirtle**. Open houses in her home are warm and personal. In addition Bluffton has a weekly presence in the local newspaper and on community television.



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